

Shurdington Primary School – Text Type Success Criteria

To Persuade: Speech

Purpose: To persuade using speech.

	Progression of skills	Suggested layout
Year 6	• Appropriate language for formality. • Use first person. • Appeal to the listener. • Use appropriate persuasive language. • Include quotes from other key people E.g. 'People say I am.' • Use direct address E.g 'You know I am...' • Use rhetorical question • Include anecdotes • Vary sentence length for effect. • Include appropriate language of humour and emotion.	Possible text structure Introduction: • Purpose of speech: 'I am writing this speech to...' • Clear intention • Clear outcome e.g. 'I want to be Prime Minister because...' Persuasive paragraphs: • Points given with evidence to support • Cohesion between points. • Evidence and example to support claims. Conclusion:

		• Summary of key points • Personal reflection
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